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Intro to Business

1. **Reading and Writing   (3.00%)**

Learning Targets

1.1 I can read to identify and explain the central idea of a topic-specific text while also determining supporting details used and summarizing information accurately.

Learning Target	Descriptor	Definition
4	Proficient	I can read to identify and explain the central idea of a topic-specific text while also determining supporting details used and summarizing information accurately.
3	Developing	I can read to identify and explain the central idea of a topic-specific text while also determining supporting details used.
2	Basic	I can read to identify the central idea of a topic-specific text while also determining supporting details used.
1	Minimal	I can read to identify the central idea of a topic-specific text.
0	No Evidence	No evidence shown.

1.2 I can produce clear and coherent writing, with sound conventions and mechanics, in which the development, organization, and style are appropriate to the task.

Learning Target	Descriptor	Definition
4	Proficient	I can produce clear and coherent writing, with sound conventions and mechanics, in which the development, organization, and style are appropriate to the task.
3	Developing	I can produce coherent writing, with minimal errors in conventions and mechanics, in which the development and organization are appropriate to the task.
2	Basic	I can produce coherent writing, with few errors in conventions and mechanics, with evident organization and appropriate to the task.
1	Minimal	I can produce coherent writing appropriate to the task.
0	No Evidence	No evidence shown.

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2. **Introduction to Business and Economics (6.00%)**

Learning Targets

2.1 I can analyze the economic foundations of business and what role they play in determining how businesses operate.

Learning Target	Descriptor	Definition
4	Proficient	I can analyze the economic foundations of business and what role they play in determining how businesses operate.
3	Developing	I can explain the economic foundations of business.
2	Basic	I can list the economic foundations of business.
1	Minimal	I can identify the economic foundations of business
0	No Evidence	No evidence shown.

3. **Business Ethics and Social Responsibility (6.00%)**

Learning Targets

3.1 I can analyze an organization's ethical and social responsibilities to its owners, investors, employees, consumers, the environment and the community.

Learning Target	Descriptor	Definition
4	Proficient	I can analyze an organization's ethical and social responsibilities to its owners, investors, employees, consumers, the environment and the community.
3	Developing	I can discuss the ethical and social responsibilities in business.
2	Basic	I can identify ethical and social responsibilities in business.
1	Minimal	I can define ethics and social responsibility.
0	No Evidence	No evidence shown.

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4. **Global Business (10.00%)**

Learning Targets

4.1 **I can analyze the importance of the global market and its role in business (factors, barriers, organizations, and strategies).**
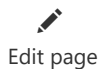
Learning Target	Descriptor	Definition
4	Proficient	I can analyze the importance of the global market and its role in business (factors, barriers, organizations, and strategies).
3	Developing	I can discuss some aspects of global business.
2	Basic	I can list aspects of global business.
1	Minimal	I can identify aspects of global business.
0	No Evidence	No evidence shown.

5. **Types of Business Ownership (10.00%)**

Learning Targets

5.1 **I can compare and contrast the different types of business ownership (Sole Proprietorship, Partnership, Franchise, Corporation).**

Learning Target	Descriptor	Definition
4	Proficient	I can compare and contrast the different types of business ownership (Sole Proprietorship, Partnership, Franchise, Corporation).
3	Developing	I can identify pros and cons of the different types of business ownership
2	Basic	I can list and define the different types of business ownership
1	Minimal	I can identify the different types of business ownership.
0	No Evidence	No evidence shown.

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6. **Management Functions (10.00%)**

Learning Targets

6.1 I can analyze the functions and responsibilities of management within an organization(organizing, planning, staffing, directing, and controlling)

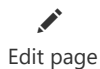| Learning Target	Descriptor	Definition
4	Proficient	I can analyze the functions and responsibilities of management within an organization(organizing, planning, staffing, directing, and controlling)
3	Developing	I can explain the functions and responsibilities of management.
2	Basic	I can list the functions and responsibilities of management.
1	Minimal	I can identify the functions and responsibilities of management.
0	No Evidence	No evidence shown.

7. **Marketing and Sales (10.00%)**

Learning Targets

7.1 I can analyze the four P's of Marketing (Price, Product, Promotion, Place)

Learning Target	Descriptor	Definition
4	Proficient	I can analyze the four P's of Marketing (Price, Product, Promotion, Place)
3	Developing	I can explain most of the four P's of Marketing (Price, Product, Promotion, Place)
2	Basic	I can define the four P's of Marketing.
1	Minimal	I can identify the four P's of Marketing.
0	No Evidence	No evidence shown.

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8. **Human Resources** (10.00%)

Learning Targets

8.1 **I can analyze the role of the human resources department (planning, recruiting, training, performance, turnover, legal issues) for a business.**

Learning Target	Descriptor	Definition
4	Proficient	I can analyze the role of the human resources department (planning, recruiting, training, performance, turnover, legal issues) for a business.
3	Developing	I can explain the role of the human resources department.
2	Basic	I can list the roles of the human resources department
1	Minimal	I can identify the roles of the human resources department
0	No Evidence	No evidence shown.

9. **Accounting and Financial Management** (10.00%)

Learning Targets

9.1 **I can analyze the financial health of a business.**

Learning Target	Descriptor	Definition
4	Proficient	I can analyze the financial health of a business.
3	Developing	I can develop the financial statements for a business.
2	Basic	I can explain aspects of the different financial statements.
1	Minimal	I can identify the different types of financial statements.
0	No Evidence	No evidence shown.

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10. **Final (20.00%)**

Learning Targets

10.1 **I can analyze a company based on the topics learned in class.**

Learning Target	Descriptor	Definition
4	Proficient	I can analyze a company based on the topics learned in class.
3	Developing	I can explain aspects of a company based on topics learned in class.
2	Basic	I can list aspects of a company based on topics learned in class.
1	Minimal	I can identify aspects of a company based on topics learned in class.
0	No Evidence	No evidence shown.

11. **Business Careers (5.00%)**

Learning Targets

11.1 **I can analyze a career in Business. (job duties, pay, schooling, location)**

Learning Target	Descriptor	Definition
4	Proficient	I can analyze a career in Business. (job duties, pay, schooling, location)
3	Developing	I can explain most aspects of a career in business.
2	Basic	I can explain some aspects of a career in business.
1	Minimal	I can identify aspects of a career in business.
0	No Evidence	No evidence shown.

Submitted on 7/27/2022 by